Vision 2025

A 10-Year Strategic Plan for Recreation, Parks, Arenas and Culture City of Peterborough

Progress Update

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About Vision 2025

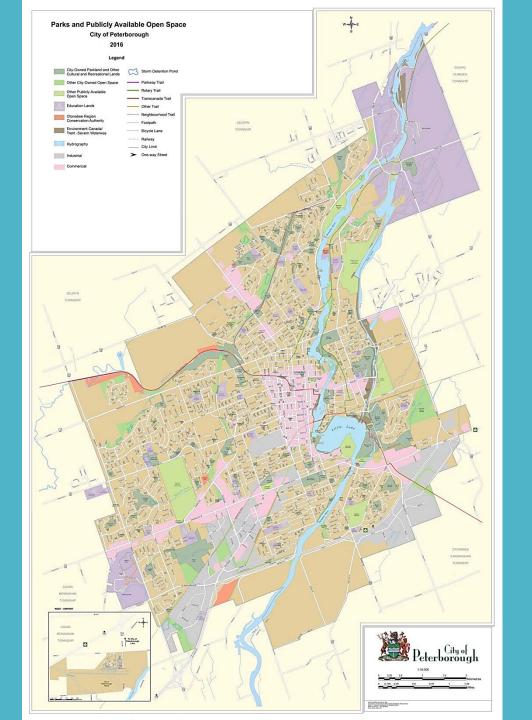
- Key Outputs:
 - a long-term vision (20-year) &
 - a ten-year strategic plan for recreation, parks, arenas & culture
- Focus on the City of Peterborough but consider the region.
- Two areas of focus from the Terms of Reference:
 - explore opportunities for increased collaboration, efficiency & effectiveness.
 - prepare a strategy to increase the strength & capacity of volunteers

Progress to Date

- Community profile & population growth & change research & analysis
- Community & stakeholder consultation (the needs assessment phase)

✓ Assessment of:

- how leisure services are provided
- parks & open space + mapping
- culture & recreation facilities, programming & events
- demand (current & future)
- ✓ Strengths, assets & opportunities to build on
- ✓ Challenges, issues & needs (current & future) to address in Vision 2025



Determining Demand

Many layers of information & opinion were considered in determining demand.

- Characteristics of the community
- Anticipated population growth & change
- Community & stakeholder input
- Facility utilization & past patterns
- Program registration/event attendance & patterns
- National leisure trends & best practices
- Local/regional circumstances & trends

Community Consultation

- Approx. 2,300 individuals & organizations have been consulted to date (3 surveys, 9 forums & workshops, 50+ key informant interviews & 2 sessions with 5 advisory committees).
- Thousands of residents were represented by groups, agencies & organizations that attended sessions & were interviewed.
- 900+ participated in the 2013 Arena Needs Assessment Study
 - findings & recommendations have been incorporated into Vision 2025.

Top Consultation Themes

- Enhance opportunities for trail & on-roadbased recreation & wellness activities
- Enhance parks & open space, esp. natural heritage resources - incl. open space corridors
- Improve accessibility, incl. affordability
- Strong support for more partnerships
- Improve opportunities for arts & culture
 - top items: more festivals & outdoor concerts, an arts centre & galleries
- Improve the integration of culture, recreation & related services all major providers

Top Consultation Themes

- Improve public libraries, particularly branches
- Improve marketing of leisure opportunities
- Strong support for clustering facilities
- Enhance the downtown & Little Lake & environs – thro. parks, facilities & programs
- Toward an age-friendly community, incl. improved social & leisure opportunities for older adults
- Enhance volunteer services & resources
- Enhance museums, historic sites & built heritage
- Toward a healthier community

- The above-average array of providers in the public, non-profit & commercial sectors – enhanced by strong & specialized college, university & Trent-Severn-Waterway roles:
 - Iand, facilities, programming & events
 - some are unique & above the norm

 The strong & strengthening culture of cooperation & sharing among providers – with an above average emphasis on partnerships.
across the City & into the region

- The opportunity for increased service integration – particularly in the areas of:
 - culture & recreation planning city & region,
 - information & marketing,
 - programming, services & facility provision,
 - volunteer engagement, &
 - scheduling (facility rental, programs, events).
- The large & crucial role played by volunteerbased entities – mostly in support of culture & recreation groups & programming.

- The above average number & type of providers of parkland & other open space.
- 3,800+ ac. of publicly available open space.
 - incl. almost 550 ac. of City parkland
 - & 600 ac. of other City-owned open space (a large portion of which could be designated as parkland).
- Current & future opportunities presented by waterways & environs (scenic & historic attributes, trails, natural & built environments, land & water-based activities & multiple providers to partner on initiatives).
- The emerging trail & supportive open space network.

- The range of facilities & the quantity & quality of most leisure facilities is typical of a city the size & character of Peterborough.
- Facility types that are above the norm:
 - performing arts facilities (indoor & outdoor)
 - water-based facilities & features
 - outdoor rectangular fields
 - disc sports

The opportunity for continued growth in sport, culture, trails & waterway-based tourism.

- The request to improve marketing of leisure opportunities.
 - toward a single source of information, organized by market segment, rather than providers.
- The need to improve accessibility (access to & within leisure opportunities, affordability, reflective of all cultures).
- The shortage of large table-land sites suitable for development of clusters of outdoor sports facilities & large culture/recreation complexes.

- Although improving, the open space linkage among parks & between other compatible land uses remains weak (also presents an opportunity to encourage more trails & sidewalks).
- Using accepted assessment criteria, a number of residential areas have been identified as under-serviced in Neighbourhood parkland. However, there are opportunities to mitigate some of those deficiencies.
- One quarter of Neighbourhood parks have inadequate street frontage.

- Parkland & open space policies require updating - through the update of Official Plan.
- Planning for parks & open space is not as proactive as it should be.
- We need to more strongly advocate for an adequate parks & open space system.

There are challenges with planning/coordinating the scheduling of major events.

Facilities that are below the norm and/or have significant shortfalls (* indicates demand is trending upward):

- quality & disbursed nature of creative arts facilities*
- quality of arenas
- quantity & quality of indoor aquatic facilities
- quantity of A & B-level ball diamonds
- quantity, quality & type of older adult facilities (& the delivery model)*
- quantity of pickleball courts*

- size & quality of the Art Gallery of Peterborough & quantity of smaller galleries*
- quantity & quality of branch libraries
- quantity & size of indoor running tracks*
- quantity of beach volleyball courts*
- Sport & Wellness Centre is at capacity*
- increased protection is required for built heritage*
- number & composition of multi-facility complexes (indoor & outdoor)*

Next Steps

- Complete the Background Report.
- Develop the long-term Vision & Strategic Priorities to 2025.
- Community-wide Review Forum June 22nd
- Adjust the Vision, based on input.
- Add detail to the Strategic Priorities.
- Complete the draft reports (Consultation, Background, Strategic Plan).
- Final presentation to COW date TBD
- Prepare the final reports.