



Electric City Culture Council Annual General Report 2019



The Electric City Culture Council (EC3) is an arms-length, not-for-profit service organization dedicated to supporting and advancing the arts, culture and heritage (ACH) sector in Peterborough and the surrounding area.





The Electric City Culture Council

Annual General Meeting 2019



OUR MISSION

Our mission is to develop and strengthen the creative ecology of the region by:

Connecting individuals and organizations,

Providing strategic leadership and advocacy professional development, information

resources, networking, programming and collaborative partnerships, that build the

capacity of the local arts, culture and heritage community. Bringing art and audience

together.



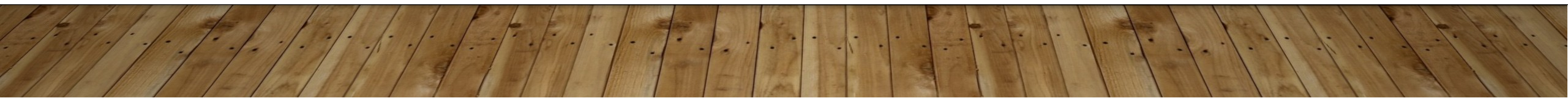
The Electric City Culture Council

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OUR JOB

- Act as an antenna and sounding board for the ACH community.
- Identify challenges in the sector and develop and deliver programs and services that help our members and the broader creative community, meet those challenges.
- Discover new opportunities for artists, implement useful and innovative strategies to strengthen organizations and provide meaningful support to better serve artists, heritage professionals, cultural managers and audiences.
- Build audiences and increase the impact of arts, culture and heritage activity.





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WHAT WE DO

We deliver 10 programs and services for individual artists, arts organizations, heritage groups, and the broader cultural sector:

- Provide new forums for exploring critical **ideas**, important **issues**, and **creative innovations**
- Deliver **professional development** for individuals and organizations (workshops, clinics, mentorships)
- **Bring people together**: dedicated sector coordination, connecting and convening
- Organize **advocacy**, **strategic leadership** and **representation**



- Undertake original **research**, gather **resources** and **share information** about the local ACH sector, its needs and contributions, and the national scene
- Develop **networking, collaboration and partnerships** that build and strengthen the capacity of the arts, culture and heritage community, across and between other sectors
- Provide **support services** for arts and heritage organizations.



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WHAT WE DO

- Deliver **award programs** to honour and acknowledge outstanding artists and build recognition of local creators, arts supporters and cultural professionals
- Organize collaborative/collective **marketing initiatives**
- Produce **arts awareness** initiatives
- Create **new opportunities** for artists to learn, develop, create and present their work

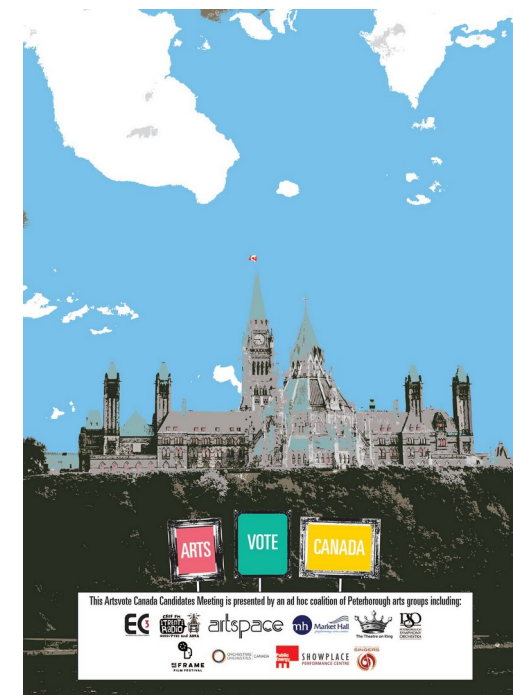


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WHAT WE DO

- **Consolidate information and resources** for artists and cultural managers
- Produce **new creative programming** initiatives that build bridges across different disciplines and community sectors and encourage public appreciation of and engagement with arts, culture and heritage activities





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HOW WE DO IT

- **Cultural Incubators** (panels, lectures and round table discussions)
- **Professional Development Workshops and Mentorship Programs**
- **Artsweek** (biennial, 10 day, multidisciplinary festival with over 100 artists) coming **September 18th to September 27th, 2020**





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HOW WE DO IT

- **Advocacy Initiatives and Strategic Leadership**
- **Arts Awards, Mayor's Lunch, Bursary Programs**
- **Electric City Culturecast on Trent Radio 92.7 FM (every other week)**





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HOW WE DO IT

- Residency Programs
- Poet Laureate
- Commissioning Programs
- Special Projects (Arts Programming)
- Cross Promotion and Communications





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WHO MAKES IT HAPPEN?



Su Ditta
Executive Director



Anne White
Deputy Mayor



Hannah Keating
Arts and Culture Lead



The Electric City Culture Council

Annual General Meeting 2019



WHO MAKES IT HAPPEN?



Susan Newman
Director of Bookkeeping



Jeff Macklin
Member of the Council



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WHO MAKES IT HAPPEN?



Jem Woolidge
Summer Student Archive Wrangler



Eva Fisher
Lapsed Program Manager, Beloved Occasional Volunteer



**The Electric City
Culture Council**
Annual General Meeting 2019

**Special thanks to
Bill Kimball,
Electric City
Culture Council
Board President**





The Electric City Culture Council

Annual General Meeting 2019

Endless thanks to EC3's remarkable Board 2019 Members:

**Kate Story (VP), Nadine Changfoot
(Sec./Treasurer), Randy Read,
Sue McGregor-Hunter, Elisha Rubacha,
Alex Bierk, Mauricio Interiano**





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It wouldn't be possible without the support of:

Terry Guiel (DBIA), Michael Gallant (Lett Architects), Bill Lett (Lett Architects), Paul Bennett (Ashburnham Realty), Bill Lockington (LLF Lawyers), Andy Carroll, Dan English, Sarah Cullingham, Mark Seasons, and so many friends and volunteers!





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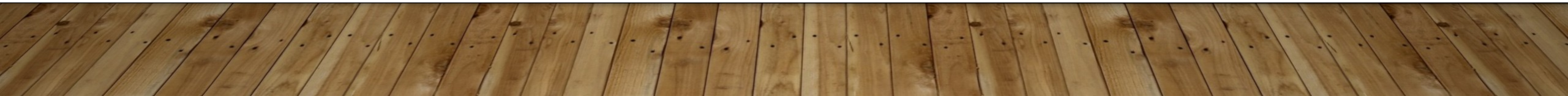
We hire artists to perform at many of our events and whenever possible hire artists to deliver services - design, bookkeeping or management and project planning and development services.





**The Electric City
Culture Council**
Annual General Meeting 2019

Audit: 2018-2019



ELECTRIC CITY CULTURE COUNCIL

STATEMENT OF FINANCIAL POSITION

(Unaudited - see Notice to Reader)

As at March 31, 2019

	2019	2018
	\$	\$
ASSETS		
Current assets		
Cash	81,462	67,770
Accounts receivable	2,943	14,043
Prepaid expenses	2,943	780
HST receivable	8,272	5,988
	95,620	88,581
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accrued liabilities	19,321	6,272
Deferred revenue	63,750	77,707
	83,071	83,979
Net assets	12,549	4,602
	95,620	88,581

ELECTRIC CITY CULTURE COUNCIL

STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

(Unaudited - see Notice to Reader)

For the year ended March 31, 2019

	2019	2018
	\$	\$
Revenues		
Public funding:		
City of Peterborough - operating	73,750	50,000
City of Peterborough - Artsweek	34,600	15,400
City of Peterborough - other	5,000	7,500
Ontario Trillium Foundation	22,800	43,200
Canada Summer Job Grant	7,438	2,644
Canadian Heritage grant	5,500	-
Ontario Arts Council	25,000	-
Other grants	6,207	400
Self generated funding:		
Corporate sponsorships	28,420	-
Fundraising events and individual donations	5,645	-
Memberships and other	364	405
	214,724	119,549

ELECTRIC CITY CULTURE COUNCIL

STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

(Unaudited - see Notice to Reader)

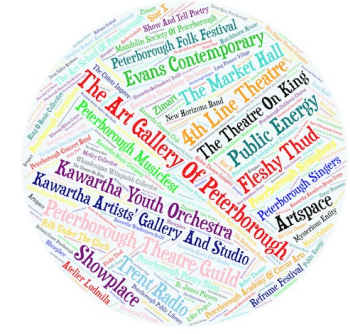
For the year ended March 31, 2019

	2019 \$	2018 \$
Programming salaries and benefits	31,078	18,398
Artist / speaker and curatorial fees	52,766	21,930
Operating costs	30,300	14,309
Marketing and communication	16,518	3,920
Fundraising	7,275	-
Production costs	5,784	6,342
Documentation and archive	1,825	1,390
Volunteer expenses	721	689
Outreach	601	125
Evaluation	-	987
	206,777	117,219
Excess of revenues over expenses for the year	7,947	2,330
Net assets - beginning of year	4,602	2,272



The Electric City Culture Council

Annual General Meeting 2019



Governance

Each year, EC3 canvasses our existing board, undertakes a needs assessment and forecast and completes a skills and demographics analysis to determine what kind of new board members are needed. Strategic recruitment helps us build a short list of potential new members.





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Governance

A shortlist of potential board members is developed by the Governance Committee, and approved by the current Board of Directors. The Executive Director and the Board Chair begin the recruitment process and then offer an invitation to potential new board members who are approved by the board and presented at the AGM for ratification.





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Returning Board Members

The following Board Members are continuing their terms:

Bill Kimball

Kate Story

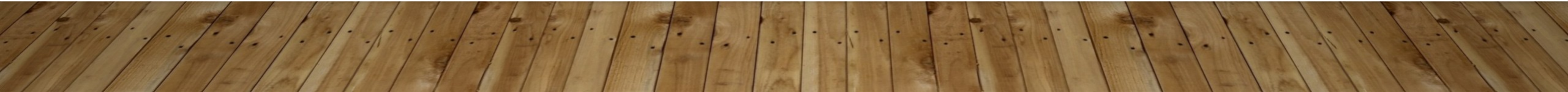
Elisha Rubacha

Alex Bierk

Nadine Changfoot

New Board Nominees

ANNUAL GENERAL MEETING 2019



EC3 BOARD NOMINEES

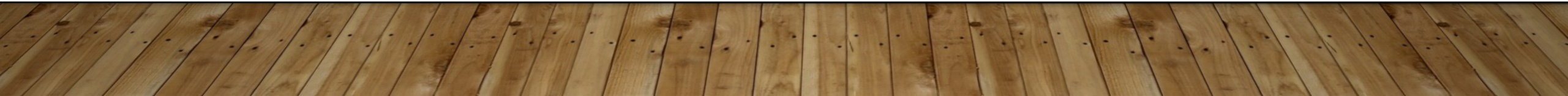
Peg McCracken

Peg McCracken's love of music and passion for helping people has been the focus of her life and career. She volunteered as concert coordinator (1989-present) for the Peterborough Singers at its inception 30 years ago and now works as the choir's Business Manager (2011-present)—a position which touches on all aspects of arts management. Peg started her career teaching music therapy to special needs children for ten years in Toronto. In 1991 she, and her husband Steve, created a family business called B Flat Music Co. to serve the needs of schools throughout the Kawartha and Durham area. Peg is also a dedicated hospice volunteer with forty years of experience. Her “joie de vivre” (‘joy in life’) flows from a life full of music and compassion for everyone she meets. Sharing the universal melody of the arts, and especially music, is her life.

EC3 BOARD NOMINEES

Chad Hogan

Chad Hogan is the General Manager of the Market Hall Performing Arts Centre where he has established a concert presentation series bringing approximately 40 artists from around the globe on an annual basis. Chad is a founding member of the Ontario Presents Community Presenters Network (a joint union to empower small halls to work together), a member of the Peterborough Chamber Commerce Policy Committee, and is involved in a number of community projects. Chad holds a Bachelor of Commerce from Ryerson University with a major in Business Law and a Marketing Diploma from Fleming College. Prior to his role at the Market Hall, Chad taught music for 8 years & served as a marketing & events advisor at the Chamber of Commerce for 3 years, as well as held seats on several boards & committees throughout the city.





EC3 Annual Report

Programs and Services

2019



The Electric City Culture Council

Annual General Meeting 2019

Professional Development Workshops 2019

- **Peterborough Arts Awards:** Nominator and Nominee Application Workshop
- **Art and Addiction**
- **Grantwriting 3.0:** Indigenous Artists and Curators
- **WORK, WORK, WORK X 2:** Status of the Artist Review





**A roundtable discussion led by Alex Bierk and facilitated by
Gord Langill. Naloxone Kit training: PARN, Peterborough
Public Health and Peterborough Drug Strategy**

Free Workshop **Grantwriting 3.0** for Indigenous Artists & Curators



**A one day intensive workshop at the Nogojiwanong
Friendship Centre with Indigenous artists and curators,
elders, and officers from the Canada Council and the
Ontario Arts Council**



An EC3 Cultural Incubator

Work Work Work x 2:

A Round Table Discussion on
EC3's Status of the Artist Research Project

December 10, 2019, 7:00 pm – 9:00 pm
The Theatre On King

Presented in partnership with Precarious2: Peterborough ArtsWORK Festival 2019. This event provided an analysis of the 2017 Status of the Artist Report and set the stage for future action. Featuring: Kate Story, Elisha Rubacha, Anna Currier, Su Ditta, Karl Beverage and Annie Jaeger



Status of the Artist in Peterborough

TCRC Researcher: **Anna Currier**

Host organization: **Electric City Culture Council (EC3)**

Collaborator: **Precarious: Peterborough ArtsWORK Festival**



2018 Faculty Supervisor: **Colleen O'Manique**

Department: **Master of Arts in Sustainability Studies | Course Code: 5901**

Host Supervisor: **Su Ditta | TCRC Project Coordinator: David Tough**

Research Question/Topic/Purpose

This project is the first-ever comprehensive survey of the socio-economic status of artists in Peterborough. Kate Story, coordinator of the Precarious: Peterborough ArtsWORK Festival (Nov., 2017), initiated this project in partnership with Su Ditta, ED from the Electric City Culture Council (EC3) in January of 2017 with support from the Trent Centre for Community Research (TCRC). This project is also supported by research data collected by the Peterborough City-County Health Unit's Precarious Employment Research Initiative (PERI).

Methodology

Mixed-Methods Recruitment:

- Survey content was developed by referring to other Status of the Artist surveys and consultation with local artists and experts in community based research.
- Survey was conducted using a mixed-methods design for recruiting participants, including location-based recruitment, and referral snow-ball sampling.
- Location-based referral strategy: During the Precarious Festival a series of events were held at high traffic venues like Evans Contemporary and the Theatre on King.
- Referral snow-ball sampling: EC3, Public Energy and their associates promoted the survey by leaving flyers at local venues, through word of mouth, an email blast to organizations' membership lists, email blasts and online news letters, like those of Public Energy, Artspace, and the Art Gallery of Peterborough and multiple social media platforms.

Findings or Preliminary Outcomes

Age and Professional Artist Career:

- Most artists surveyed are between 25 and 44 years of age.

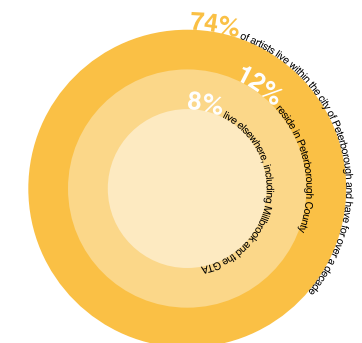


- 82% of artists are professional artists, and were equally represented as emerging, mid-career and established artists.
- Most artists who participated in this survey have been active professionals since they were 25 years or younger, but don't consider themselves mid-career or established until later in life (25-44).

Family Structure

- Over half of artists are married or in a domestic partnership and 27% are single.
- 2/3 of all artists support a family with their income.

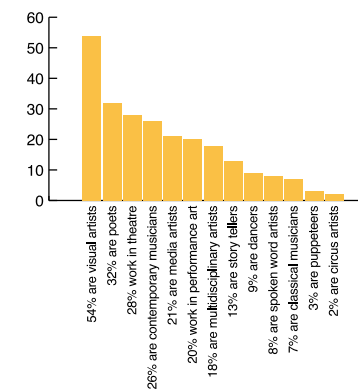
Where Artists Live and Work



Identity Profiles

- 52% of artists are female, 41% male, 4% non-binary, and 3% "other".
- 10 out of 226 respondents are Indigenous artists.
- 95% of artists are white, 5% are people of colour.
- Nearly half of artists are living with an ability altering condition affecting their mental or physical health.
- The representation of artists from minority groups including race, sexuality and gender orientation was low, raising the question of whether these statistics are accurate or whether there were barriers in place for certain artists to participate.

Artist Profiles by Discipline



Most artists in Peterborough are working in predominantly individualistic disciplines like visual art, poetry and music, typically unprotected by unions and guilds that provide funding, education and labour rights policy and advocacy.



Income

- 50% of artists have a total before-tax income of less than **\$25,000** a year, with less than 20% coming from their work as a professional artist.

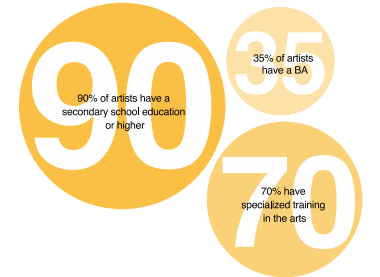
*According to the 2016 Peterborough census, the median after-tax income was **\$27,754**, nearly \$3,000 above the average artist.

- Over 80% make less than **\$50,000** a year from all income sources combined.

* Low income for private households in Peterborough ages 18 to 64 was **\$48,865**.

- Out of **226** respondents, only 161 receive benefits (i.e. health, pension & RRSP), and several collect ODSP.

Education



Career Profiles

In addition to their independent work as artists, nearly half of artists work in another sector of the arts, from administration and marketing to arts education. For those who work outside the arts sector, the highest concentrations were in retail, the service industry and education.

Advancing the Status of the Artist in Peterborough

The following were the highest rated initiatives suggested to advance the status of the artist in Peterborough. Each can be implemented on a local scale with the support of the municipal government.

- Increased municipal operating funding to local arts organizations
- Municipal grants to individual artists
- Incentives to landlords for affordable studio space
- Increased project funding
- physical and social accessibility to arts spaces
- Greater accessibility to arts spaces
- Promoting arts sector and connecting arts community

Next Steps

1. Host a public incubator with those who agreed to follow-up research, to explore ways of utilizing survey outcomes as evidence for new policy, research and other initiatives aimed at improving the lives of artists and the creative sector in Peterborough.

2. Secure funding for more complex data analysis of survey findings so that detailed correlations between data sets and themes among individual responses can be explored. I.e. comparing income among demographics related to age, gender, and race.

77% of respondents agreed to participating in future research.

**Poster for TCCR
Research Fair 2018,
Anna Currier:
Preliminary results
Over 230 people took
part in the survey**

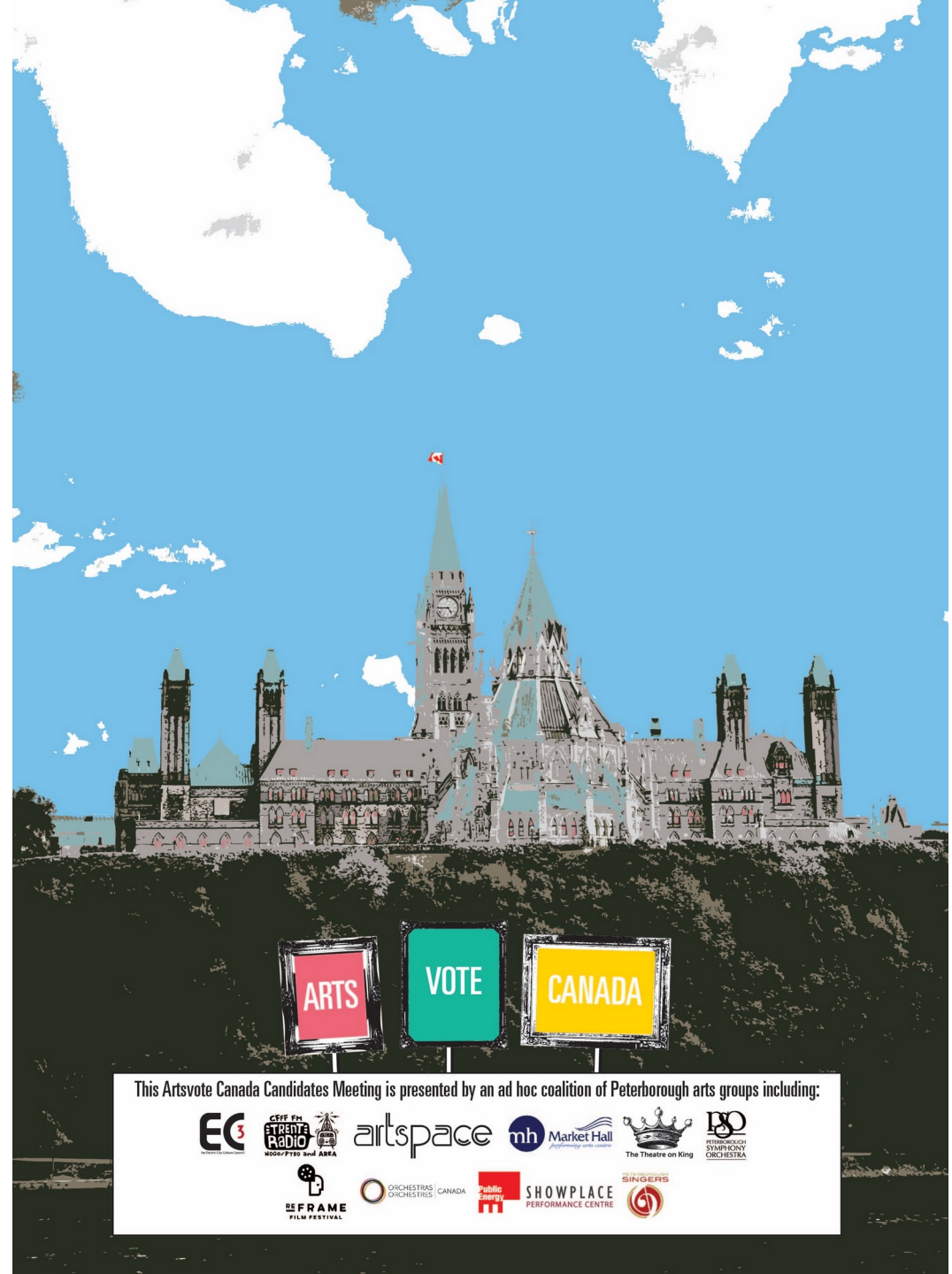


- **Artsvote Canada 2019**
- **Art and Addiction**
- **WORK WORK WORK x 2: Status of the Artist Report in Review**

Artsvote Canada 2019

**The official Candidate's Debate
on Arts Culture and Heritage for
the Federal Election**

**Candidates Maryam Monsef,
Candace Shaw, Michael Skinner
and Andrew McGregor went
head to head with our panel of
experts: Katherine Carleton,
Joeann Argue, Emily Martin and
Elisha Rubacha. Moderated by
James Cullingham**



This Artsvote Canada Candidates Meeting is presented by an ad hoc coalition of Peterborough arts groups including:





Michael
SKINNER
CONSERVATIVE
MICHAEL.SKINNER.CA
705-243-4976





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Advocacy and Strategic Leadership 2019: Engagement

- **First Friday**
- **City Hall:** Campaign to overturn the \$31,000 cut to the 2019 Community Investment and Project Grants Budget
- **City Hall:** Successful advocacy campaign for fee for Poet Laureate



- **Official Plan Update:** Organized Artist participation in planning department consultations
- **City Hall:** Organized ACH Sector participation in Budget 2020 Open Houses
- **Arts Awareness:** Arts representation, lectures and talks





- **Official Plan Update Submission:** Conducted focus group on Official Plan Update: Arts Sector input and remedies for gentrification impact
- **Official Plan Update:** Research, development and delivery of EC3's response to the DRAFT Official Plan Update
- **Support for the Arts:** Comparative research on other municipalities (arts council structure, grants programs, etc)

EC3

Response to the
City of Peterborough's
DRAFT Official Plan Update
September 30 2019





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Advocacy and Strategic Leadership 2019: Research

- **Support for the Arts:** Comparative research on arm's length and peer assessment, municipal arts councils (funding, governance, operations)
- **Support for the Arts:** Comparative analysis of Community Investment and Project Grants Program results
- **Support for the Arts:** Development of advocacy and educational campaign for Peterborough City Council, including background research, statistics, local arts landscape arts impact, profiles.



PETERBOROUGH ARTS AWARDS

PRESENTED AT THE MAYOR'S LUNCHEON FOR THE ARTS
ORGANIZED BY THE ELECTRIC CITY CULTURE COUNCIL

May 2019,
McDonnel Street Activity Centre



Peterborough's Arts Awards program!!

Guest Speaker: Charlie Foran

6 prizes of \$2,000 each:

- Emerging Artist
- Mid-Career Artist
- Senior Artist
- Indigenous Artist
- Arts Champion
- Arts Catalyst
- **8 Honorariums** of \$250 each for runners up



The winners of the 2019 Peterborough Arts Awards and BABs!



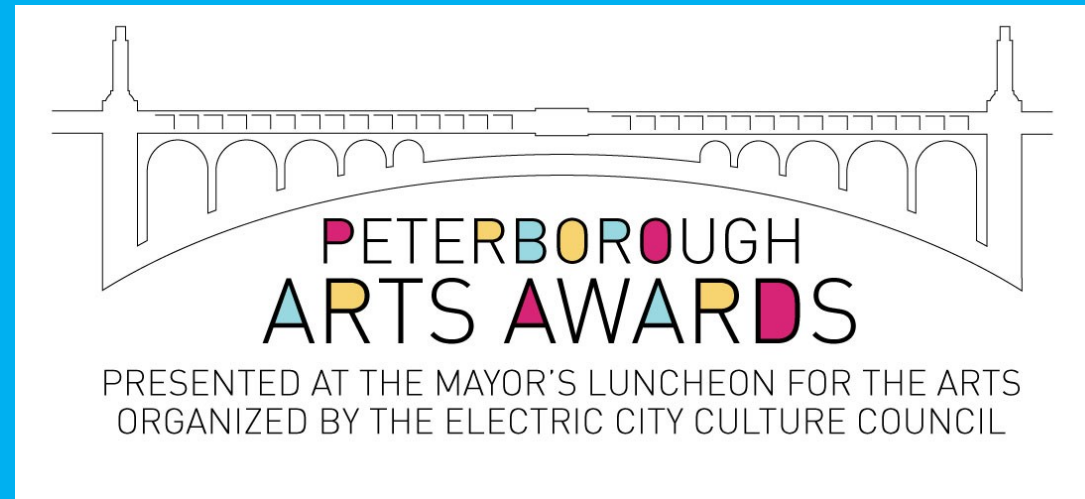
Performances by:

- Curtis Driedger
- Dreda Blow
- Justin Million
- Unity Singers
- Tanah Haney
- Beau Dixon and the cast of *The Colour Purple*









Peterborough Arts Awards Sponsors

Merit II Realty Limited - *Outstanding Emerging Artist*

Betty and Bill Morris - *Outstanding Mid-Career Artist*

Outpost 379 - *Outstanding Senior Artist*

LLF Lawyers - *Outstanding Achievement by an Indigenous Artist*

Ashburnham Realty - *Arts Champion*

Kate and Alex Ramsay - *Arts Catalyst*

BIERK ART FUND BURSARY PROGRAM FOR POST-SECONDARY STUDIES IN THE VISUAL ARTS

Two \$1000 bursaries were presented to Peterborough students graduating from high school in 2019 to pursue visual arts education at the post-secondary level. Thanks to the AGP and Artspace for their support of this project. Thanks as well to our jurors: Fynn Leitch and Spencer Harrison



COMMUNITY
FOUNDATION
OF GREATER
PETERBOROUGH



Alexina St. Pierre-Farrow (Left) and Payton Urbach (Right) giving BAF Bursary acceptance speech

Join the arts contingent in the PRIDE Parade

Unstoppable

Art



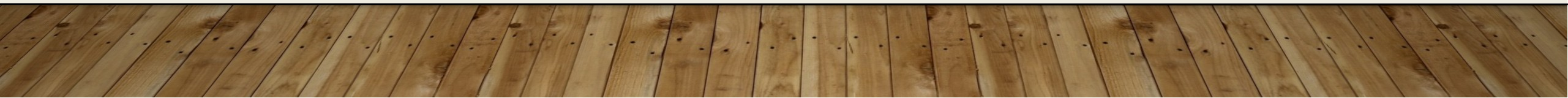
Pride







Downtown Artists in Residence Program





EC3 has lots of great programming in development for 2019!





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Peterborough Poet Laureate Pilot Program 2020

In collaboration with:

The City of Peterborough

The Peterborough Poetry Slam Collective



ELECTRIC CITY CULTURECAST





**The Electric City
Culture Council**

4 Annual General Meeting 2019

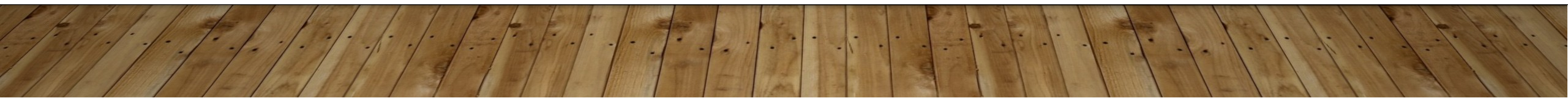
PIP



The Electric City Culturecast

A half hour radio broadcast, **every other Wednesday night at 6:30 pm on Trent Radio at 92.7 FM** on your radio dial. This magazine format show hosted by EC3 Executive Director Su Ditta includes news, reviews and feature interviews with people in the local arts, culture and heritage scene, along with music, an advice column and a cultural trivia quiz. It is also available by podcast through PIP (Peterborough Independent Podcasters). This outreach and marketing initiative launched again in October. This year ECCC will focus on issues in the arts and individual artists and their practice. We produce 14 episodes annually.

Special thanks to Jill Staveley, Mauricio Interiano and John Muir









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EC3 Programming Coming Up Soon Stay tuned for information on...

- Peterborough Arts Awards Nominations
- Territorial Acknowledgements Workshop
- Grantwriting 3.0: Professional Development Workshop and Mentorship Program for Indigenous Artists
- Income Taxes Workshop
- Interpreting CRA Regulations Workshop
- and more!





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Research, Skills, Knowledge, Information and Resource Sharing

Our team of professionals provides advice, support and direction for problem solving, new initiatives and skills development

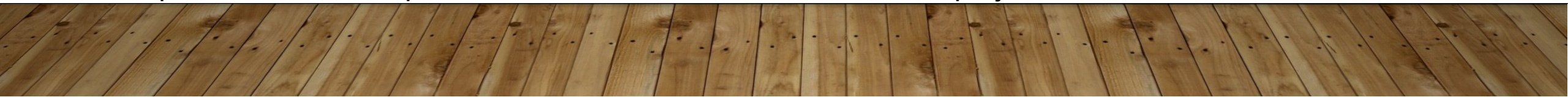
Culture Lab

On-line Organizational Development and Capacity Building Tools (web site and Mail Chimps)

Tips, guides, media reports, video, publications, bibliography and informative links to further information posted in the resources section of every event on our web site

Resource Sharing

Podcasts, photos and videos posted on our websites for almost all EC3 projects and events.





The Electric City Culture Council

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Research, Skills, Knowledge, Information and Resource Sharing

Our team of professionals provides advice, support and direction for problem solving, new initiatives and skills development

Status of the Artist in Peterborough Research and Report

Research and report on economic and social status of local artists

FUZE

Arts management and capacity building hotline support services.

Call EC3 for advice and connections to information, learning resources and support networks and potential partners and allies.





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Advocacy and Strategic Leadership

- ACHAC (Arts, Culture and Heritage Advisory Committee - City)
- PAAC (Public Art Advisory Committee - City)
- Community Investment Grants Budget Advocacy – City
- Official Plan Update
- City Community Wellbeing Plan Advisory Committee
- DBIA Vibrancy Working Group



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Advocacy and Strategic Leadership

- Maryam Monsef: SOCAD and Status of Women and Sub Committees
- Ontario Arts Council Consultation
- Canadian Coalition for the Arts / Ontarians For the Arts
- Government of Ontario Pre-budget Consultations
- MASS Culture
- Artsvote (Federal Election 2019)



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Strategic Ad Hoc Representation

- City Rebrand Consultations
- Downtown Property Tax Relief
- Peterborough Economic Development: Tourism Consultation
- Chamber of Commerce, Trent
- CFGP: Vital Conversations Dinner and Lunch



FUZE: Support Services

PETERBOROUGH
SINGERS



PRHC
FOUNDATION



Igniting Rural & Remote Communities



SPARC, Peterborough Singers, The Theatre on King, and PRHC Art Collection to name a few!

**Thanks to our Volunteers,
We couldn't do it without you!**





The Electric City Culture Council

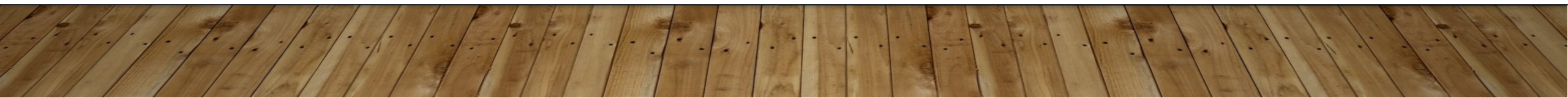
Annual General Meeting 2019



ACKNOWLEDGEMENTS

The work that EC3 does would not be possible without
the generous support and encouragement of so many
funders and sponsors.....

Our sincere appreciation and heartfelt thanks to:



Special thanks to the City of Peterborough



Heartfelt thanks to all of our other Funders:



Ontario
Trillium Foundation



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO



Canadian
Heritage

Thanks to our Members!

