



Agenda

- About the OAC
- Introduction to Multi and Inter-Arts Activities
- About Multi and Inter-Arts: Projects Program
- Peer Assessment Basics
- Grant Writing Exercises:
 - Project Descriptions
 - Support Material
 - Budget
- Question & Answer Period



About the Ontario Arts Council

- In existence for over 60 years
- Arm's length agency of the Ontario Ministry of Tourism, Culture and Gaming
- Grants for professional artists, art groups/collectives, and not-for-profit organizations
- Dance, Literature, Media Arts, Multi and Inter Arts, Music, Theatre, and Visual Art/Craft



OAC Priority Groups

The OAC is committed to ensuring equitable access for all Ontarians, with particular emphasis on the following priority groups:

- Indigenous Artists
- Artists in Regions Outside of Toronto
- Artists of Colour
- New Generation Artists (ages 18 30)
- Francophone Artists
- Deaf Artists & Artists with Disabilities



Multi and inter-arts activities are practices, initiatives and events that have **two or more artistic forms present in relative, equal balance** in the creation, production and presentation of work. Artistic forms may remain separate or can be combined to create new, unified forms.

Multi and inter-arts activities involve bringing art forms together in ways that make the activity unique and therefore not eligible for funding in OAC's discipline-based programs in Theatre, Dance, Music, Literature, Visual Arts or Media Arts.



Does this project meet the OAC's multi and interarts definition?

Shockwave is a concert three-day concert series that takes place on each year over the Labour Day long weekend. Each year, the festival presents indie bands from across Ontario.

This year, the festival will kick off with a performance from an international dance company to celebrate the International Day of Dance.

The rest of the festival will feature bands curated by a team of acclaimed song-writers, producers, and other music professionals.



Yes

- Two or more artistic disciplines?
 - Music
 - Dance

No

- Relative Equal Balance?
 - Three full days of music programming
 - Brief inclusion of dance



Because the two artistic disciplines in this project are not in *relatively equal balance* to each other, the project is *not eligible* for Multi and Inter-Arts Projects funding.

This is because the project is, at its core, a music concert series. Or in other words, a music project.

It *is* eligible for Music Presentation Projects, though.



About the Multi and Inter-Arts Projects Program

This program supports the **creation**, **production** and **presentation of multi- and inter-arts** activities by professional Ontario artists, ad hoc groups, collectives and organizations working in all art forms and initiatives that benefit the professional multi- and inter-arts community.

The program has four categories:



Creation Category: up to \$10,000

This category supports the initial artistic costs of creating new multi- and inter-arts work, for research, exploration and experimentation.

In this category, the OAC will fund up to 100% of your project budget. Additional revenues are encouraged, but not required.



Production & Presentation Category: up to \$20,000

This category helps support the artistic production and presentation costs of multi- and inter-arts work.

The project must include both the production and presentation of multi and inter-arts works.

In this category, the OAC will not fund the entire budget of a project. Additional revenues are required.



Series & Festivals Category: up to \$15,000

This category helps support the **presentation and promotion costs of arts activities/events presented either at regular intervals** or within a defined and concentrated period of time of one or more days

In this category, the OAC will not fund the entire budget of a project. Additional revenues are required.



Development Initiatives Category: up to \$8,000

The category helps support the costs of activities and initiatives that significantly benefit Ontario's multi and inter-arts sector.

Projects cannot be related to the development of **one individual or organization. The intention is for sectorwide development.** This includes professional development workshop series, training initiatives, conferences and other activities with a community impact.

In this category, the OAC will not fund the entire budget of a project. Additional revenues are required.



Peer Assessment Process

This program uses peer assessment to review, score submitted, eligible applications, and make grant recommendations towards awarded grants.

The composition of each peer assessment panel is different, and is comprised of artists and arts workers with broad expertise in multidisciplinary and inter-arts practices.

The composition of each peer assessment panel, as best as it can, reflects the diversity of the demographics of applicants, regional spread, and range of artistic practices and projects.



Peer Assessment Process

Assessors
Contacted and
Confirmed by
Program Officer

Assessors Read and
Score All
Applications Using
Standard Rubric

Assessors Meet to
Discuss
Applications,
Rescore (If
Needed), and
Create Ranking

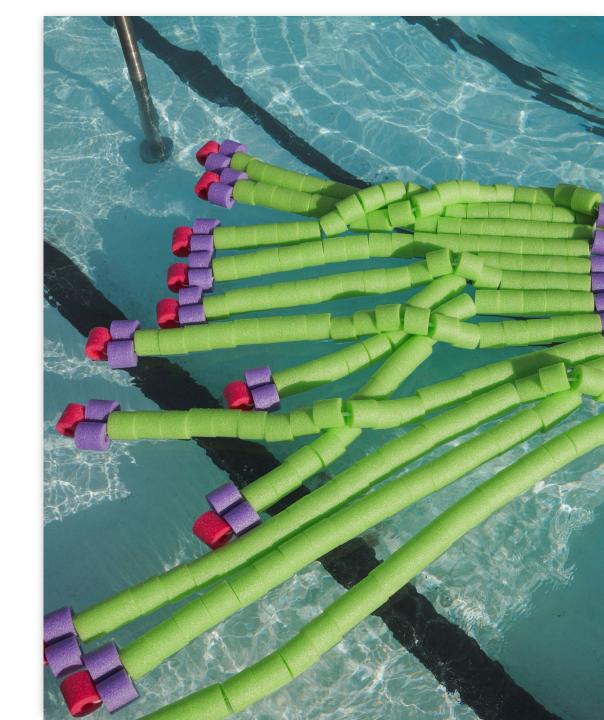
Officer Reveals
Program Budget,
Assessors Make
Grant
Recommendations

Grant
Recommendations
Approved by CEO



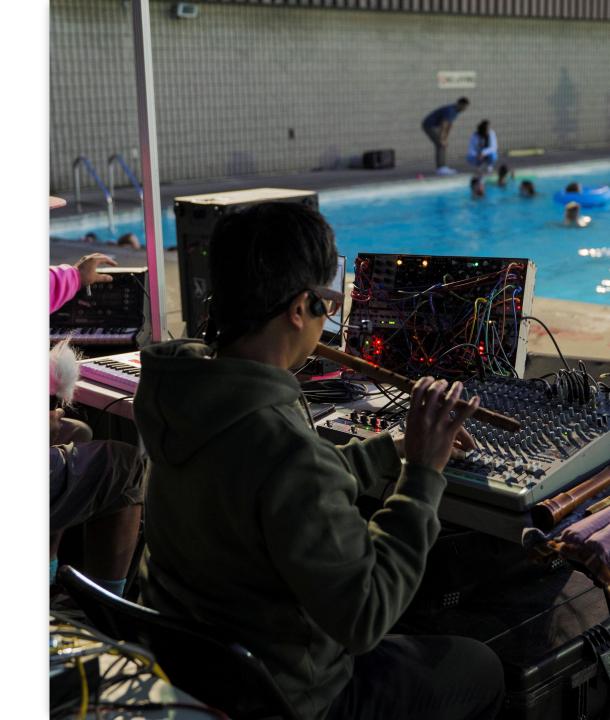
Writing a Strong Project Statement

- Write for your audience your peers!
- Use plain, but authentic language
- Remember your who, what, where, when, how, and why
 - Who are you as an artist? Who is your audience?
 - What are you planning on doing, creating, presenting, exploring?
 - Where are you situated, regionally, culturally, artistically
 - When have clear, honest, and realistic timelines
 - How are you planning on creating, presenting, exploring?
 - Why is your work important?



General Application Requirements

- Background Section: about you as an artist/group/organization, and the unique context you work within
- Support Material: artistic examples that demonstrate the relevant work of you and your collaborators
- Project Plans: describe what you are planning to do and how, a workplan, outreach strategies, and impact
- Budget: a balanced budget template and budget notes



Project: The Ground and Body Remembers

- A professional dancer will work with a choreographer to create dance piece that blends traditional and contemporary Afrodiasporic dance forms
- Separately, a ceramicist and fabricator will work together to cover a small studio in clay, where the dancer will then perform the choreography
- The dancer's footsteps on the clay floor will then be used to create smaller clay pieces, which will then be displayed presented in a gallery, where the dancer will also be performing the choreography again in front of a live audience.
- Audience members will have the opportunity to both witness the dance performance, and view the ceramic pieces create by the dancer's footsteps
- The performance will end with an audience talk back with the dancer, choreographer, and ceramicist
- In this multidisciplinary project, we are seeing the merging of two art forms to create a final piece where the disciplines are in relative equal relation to each other in both their creation and their presentation

Project: The Ground and Body Remembers

- For this project, you'll want to tell assessors:
 - What the two or more artistic disciplines are
 - Why you've chosen these disciplines, and if they are working in relation to each other, how
 - If your project includes multiple artists/collaborators, who are they and why are they the appropriate collaborators
 - Why your project distinct, relevant, compelling, viable, and impactful

Some helpful pointers on budgets

- Be sure your budget matches the narrative of your project
- Be sure that the multidisciplinary and/or interarts nature of your project is also reflected in the budget
- Have a contingency plan
- Ensure your budget notes carry enough detail
- Review eligible and ineligible expenses
- Ensure your project has a range of revenues for the Production & Presentation, Series & Festivals, and Development Initiatives categories. A range of revenues is recommended for the Creation category, but not required.

Some helpful pointers on budgets

- To get started, put together a list of all the things you need to make the project happen.
- Don't forget to build in fees for yourself and other artists!
- For an OAC grant, the revenues and expenses must balance out to \$0.
- Work on your budget directly in Nova (OAC's online application system), and our form will do the math for you.
- Pay attention to eligible vs. ineligible expenses on the program webpage. If you're not sure, ask us!

Eligible Expenses

- Artists' fees
- Production costs (for example, staging, technical equipment, costumes)
- Purchase of small-scale equipment, software, electronics and similar materials required to carry out the project
- Venue or studio rental
- Marketing, promotion and administration costs
- Childcare and other dependant care fees enabling individuals to take part in the project (this does not include regular, ongoing expenses)
- Expenses related to making the project accessible to audience members and project participants (other than the applicant) who are Deaf or have a disability
 - Note: Applicants to this program who identify as Deaf or as having a disability may apply for supplementary funds for their own accessibility expenses through <u>Accessibility Fund: Project Support</u>.

Ineligible Expenses

- Events or activities that take place outside of Ontario
- Projects eligible for funding in other OAC programs
- Amateur, pre-professional, student or faculty projects
- Fundraising activities
- Tours (see Touring and Circulation Projects)
- Major capital expenditures, including buying, leasing or renovating buildings and purchase of major equipment

OAC Budget Form

- A standard form provided by OAC in our application system
- There will likely be lines that are not relevant to you. It's okay to leave them blank!

Budget Notes

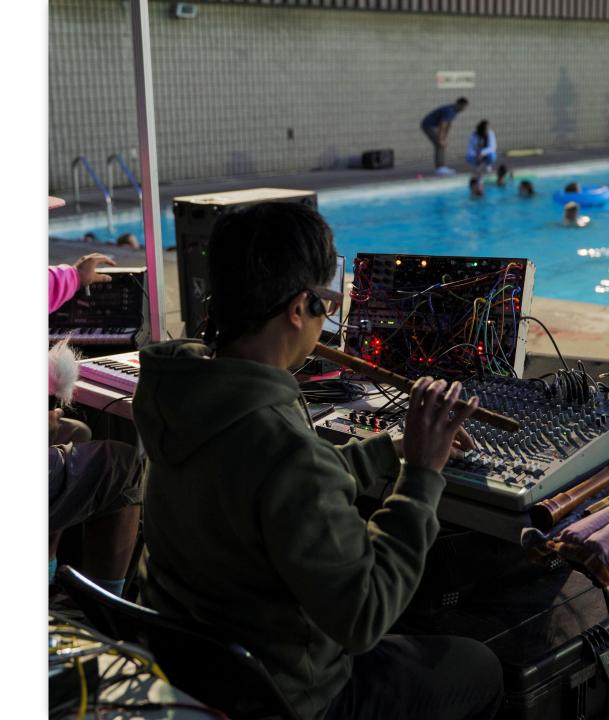
- Deepen the story behind your budget. Explains your budget in detail to help the jury make sense of your request
- A common mistake with budget notes is not giving enough information (e.g. not breaking down your list of materials)
- Can provide notes as a pdf or spreadsheet, or type notes into the application form.

OAC Budget Form

- A standard form provided by OAC in Nova
- There will likely be lines that are not relevant to you, it's okay to leave them blank!

Budget Notes

- Deepen the story behind your budget. Explains your budget in detail to help the jury make sense of your request
- A common mistake with budget notes is not giving enough information (e.g. not breaking down your list of materials)
- Can provide notes as a pdf or spreadsheet, or type notes into the application form.



OAC Budget Template

Earned Revenue (click the plus button below to add)	
Revenues from box office/admissions/co-productions/touring/exhibition rental/presenting/distribution	\$0
Fees from workshops/classes/conferences/seminars	\$0
Revenues from sales/commissions/broadcast revenues	\$0
Other Earned Revenue	
Total Earned Revenue	\$0
Private Sector Revenue (click the plus button below to add)	
Individual donations	\$150
Corporate donations	\$0
Corporate sponsorship	\$0
Foundation grants and donations	\$0
Fundraising events	\$0
Other Private Sector Revenue	
Total Private Sector Revenue	\$150
Government Revenue (click the plus button below to add)	
OAC grant request amount	\$20,000
Other Ontario	\$0
Federal	\$5,000
Municipal/Community	\$0
Other Government Revenue	
Total Government Revenue	\$25,000
Total Revenue	\$25,150

Revenue

Budget Notes:

- Individual Donation: \$150 Applicant Contribution
- Federal Revenue: \$5,000 Canada Council for the Arts Grant Confirmed

Expenses

Artistic Expenses (click the plus button below to add)	
Fees/salaries of artists	\$9,000
Copyright/royalty/reproduction expenses	\$0
Other Artistic Expenses	
Materials - Clay	\$3,250

Total Artistic Expenses	\$12,250
Production/Programming Expenses (click the plus button below to add)	Ψ12,200
Fees/salaries of production/technical personnel	\$2,000
Expenses for exhibitions/programming/production/distribution/touring/circulatio n/catalogues/documentation/publications	\$4,000
Venue/facility rental	\$1,200
Equipment expenses	\$1,200
Insurance/Travel/Transportation	\$500
Other Production/Programming Expenses	
Photography	\$900
Catering	\$400
Cultural Advisor	\$1,200
Child Care	\$300
Total Production Programming Expenses Administrative Expenses (click the plus button below to add)	\$11,700
Fees/salaries of administrative/marketing/fundraising personnel	\$500
Expenses for marketing/communication/advertising/fundraising	\$700
Other Administrative Expenses (utilities, supplies, etc.)	
Total Administrative Expenses	\$1,200
Total Expenses	\$25,150

Expenses



• Artist Fees/Salaries: \$9,000

• Choreographer: \$3,000

• Applicant (Dancer): \$3,000

• Ceramicist: \$3,000

• Materials: \$3,250

• Estimate received from clay vendor

• Production Personnel: \$2000

Quote received from Fabricator and Installer

General Grant Writing Tips

- Read the <u>Evaluation Rubric</u> before writing your application
- Read the <u>program webpage</u> in full before writing your application
- Connect with the Program Officer
- Get feedback on your grant applications whether you're awarded a grant or not
- Lean on your peers
- Keep writing, keep applying
- Consider sitting on a peer assessment panel
- Get started early and submit before the deadline



Adom Acheampong

Multi and Inter-Arts & Community-Engaged Arts Officer

aacheampong@arts.on.ca | 416-969-7448